

## THEORY OF ACTION

### Theory of Action

The work you are deeply involved in is “Continuous School Improvement”. How do you keep school improvement conversations alive?

If teachers work together within a respectful and supportive organization, using common language and consistent practice around the characteristics that research has proven matter most to the effectiveness of a school, student performance will increase.

The Educational Effectiveness Survey provides a framework for understanding and changing the culture of a school organization across all content areas and grade levels. Stimulating PLC conversations around instruction and enhancing teamwork between teams and building administration in order to design productive staff development are specific examples of focused actions driven by the data.

### Pricing Options

#### **EES Staff Survey \$825**

Includes main report and “certs v other” cross-tabulation, 1 printed copy in 3-ring binder, PPT and pdf of document on a CD. Available in paper/pencil or web version.

**Debrief with a CEE Associate Available**—priced at \$125 per hour. Call for details.

**Return Client Discount Available**—ask your CEE representative.

Call for scheduling details and assistance in setting up a successful survey of your building or district staff.

425-283-0384



The Center for Educational Effectiveness

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## EES - STAFF

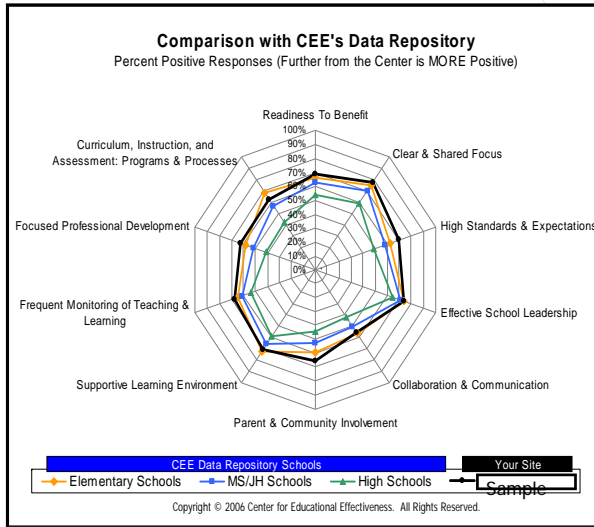
### Survey of School Staff



*The Educational Effectiveness Survey (EES) report contains highly actionable, perceptual data. EES data will inform conversations and keep your staff engaged in improving the systems that support and drive school improvement planning and implementation.*

# A FORMATIVE REFLECTION OF THE NINE CHARACTERISTICS

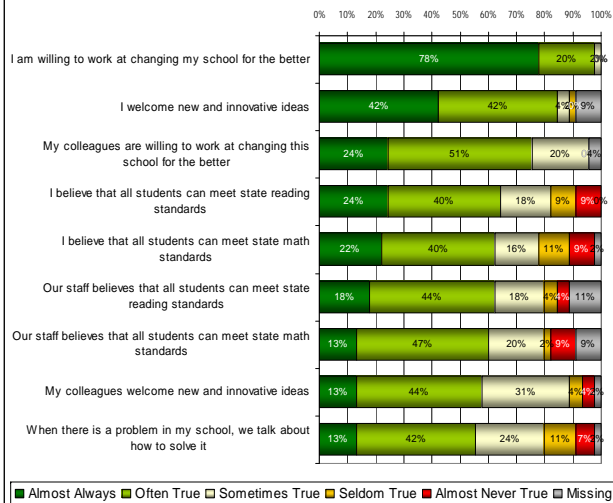
- Easy to administer—20-25 minutes
- Confidential and anonymous—we provide confidentiality envelopes, CEE keeps completed surveys.
- 1 full-color, printed results document
- CD with results document in PPT and pdf
- A 10-day turn-around time (from the day we receive your surveys until we ship them back to you via UPS)



## Longitudinal Comparisons

How is your school doing over time? Are you making progress? Are you devoting time and resources to improving a specific process or system and is it making a difference? The EES longitudinal cross-tabulation will graph your progress over time.

### Readiness to Benefit



## Comparative Perspective

The EES contains a "spider-graph" allowing you to compare your school's positive perceptual total on each characteristic to other schools with similar demographics.

Let data paint the picture of current reality in your school.

Rick DuFour

## High Standards and Expectations

